

SPONSOR PROSPECTUS

Southern California Association for Financial Professionals 26th ANNUAL EXPO LA

May 10 - 11, 2007

Pasadena Conference Center, Pasadena, CA

The 26th Annual EXPO L.A. is the perfect opportunity to reach targeted Financial Professionals who oversee their company's treasury operations and corporate finance operations. With an estimated audience of more than 250 people, the symposium is designated to provide professionals with the opportunity to learn about the most current information and ideas in treasury, cash management and investment operations.

The 26th Annual EXPO L.A. is pleased to offer the following Sponsorship Opportunities:

Platinum Level - \$5,000

Includes 5 Complimentary Registrations, Web Link, Attendee List, Display Table, Brochure Cover, and Company Logo on all Promotional Materials

Gold Level - \$3,500

Includes 3 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Silver - \$2,500

Includes 2 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Bronze - \$1,500

Includes 1 Complimentary Registration, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Sponsorship Opportunities

26th Annual EXPO L.A. will be here before you know it, so Reserve Your Sponsorship Level Today!

Luncheon Keynote Sponsor (\$5,000)

One Opportunity Available For Each Day

Reception Sponsor - Full (\$5,000)

Reception Co-Sponsor (\$2,500)

Symposium Handouts CD Sponsor:

Company Logo on the CD of Symposium Handouts PLUS, a link to your Company Website on CD (\$3,500)

Breakfast Sponsor - Full (\$2,500)

Breakfast Co-Sponsor (\$1,500)

Each Opportunity Is Available For Each Day

Refreshment Breaks:

Morning Refreshment Break Sponsor - Full (\$2,500)

Morning Refreshment Break Co-Sponsor (\$1,500)

Afternoon Refreshment Break Sponsor - Full (\$2,500)

Afternoon Refreshment Break Co-Sponsor (\$1,500)

Each Opportunity Is Available For Each Day

Compendium Ads:

Compendium Ad - Back Cover (\$4,000)

Compendium Ad - First Page (\$3,500)

Compendium Ad - 1/2 Page (\$1,500)

Compendium Ad - 1/4 Page (\$1,000)

Internet Cafe/Business Center Sponsor (\$3,500)

One Opportunity Available for Entire Conference

Program Binder Sponsor (\$3,500)

Registration Tote Bag Sponsor (\$2,500)

Namebadge Lanyards Sponsor (\$1,500)

Pens/Hi-lighters Sponsor (\$1,500)

General Monetary

SUMMARY OF KEY DATES

October 31, 2006	Deadline for 2006 Sponsors to lock in Sponsor Level and function/item
March 1, 2007	First deadline for new sponsor sign-up to ensure inclusion on all material
March 1, 2007	E-Mailed Company Logo Due to scafp@emaoffice.com
April 15, 2007	Final deadline for all sponsor opportunities
April 15, 2007	Final deadline for artwork for conference materials
May 10 - 11, 2007	EXPO L.A. Symposium 2007, Pasadena Conference Center, Pasadena, CA

To Reserve your Sponsorship on a First-Paid, First-Served basis, Please fill out the Sponsor Registration Form

Questions? Please Contact:

Sponsorship Chair

Shannon Wexler

JPMorgan Chase Bank

Tel: (213) 621-8008 Fax: (213) 621-8043

e-mail: shannon.wexler@jpmchase.com

Sponsor Registration Application

COMPANY NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT NAME: _____ PHONE: _____
Email: _____ FAX : _____

Sponsorship Opportunity: Please indicate your first, second and third choices below using a 1 2 & 3.

_____ Luncheon Keynote Sponsor (\$5,000)

Reception:

_____ Reception Sponsor - Full (\$5,000)

_____ Reception Co-Sponsor (\$2,500)

Symposium 2007 Handouts CD:

Web Link on CD and Company Logo

_____ Handouts CD Sponsor (\$3,500)

Breakfast:

_____ Breakfast Sponsor - Full (\$2,500)

_____ Breakfast Co-Sponsor (\$1,500)

Refreshments:

_____ AM Refreshment Break Sponsor - Full (\$2,500)

_____ AM Refreshment Break Co-Sponsor (\$1,500)

_____ PM Refreshment Break Sponsor - Full (\$2,500)

_____ PM Refreshment Break Co-Sponsor (\$1,500)

Compendium Ads:

_____ Compendium Ad - Back Cover (\$4,000)

_____ Compendium Ad 1st Page of Binder (\$3,500)

_____ Compendium Ad - 1/2 Page (\$1,500)

_____ Compendium Ad - 1/4 Page (\$1,000)

_____ Internet Cafe/Business Center (\$3,500)

_____ Program Binders Sponsor (\$3,500)

_____ Registration Tote Bags (\$2,500)

_____ Badge Lanyards (\$1,500)

_____ Pens/Hi-lighters (\$1,500)

_____ General Monetary \$ _____

Amount

Thank You!

Website URL For Web Link: _____

**For ALL Sponsorships that include Company Logo placement, please email your company logo in
JPG(Web Resolution) AND EPS(Print Resolution) formats to scafp@emaoffice.com**

SPONSORSHIP LEVEL _____ TOTAL AMOUNT DUE \$ _____

_____ CHECK # _____ _____ MASTERCARD _____ VISA _____ AMEX

CREDIT CARD NO. _____ EXP DATE _____

BILLING ADDRESS _____ BILLING ZIP _____ V-CODE _____

SIGNATURE _____

PAYMENT POLICY

A deposit of 50% of the total amount due must accompany the Sponsor Application before it can be processed. The balance of the fee is due by January 15, 2007. If the balance is not received by that date, we reserve the right to resell the sponsorship.

If sponsorship is cancelled more than 90 days prior to the conference, a \$250 administrative fee will be charged and all other deposits will be refunded. If sponsorship is cancelled between 60 and 90 days prior to the conference, one half of the deposit may be held as a cancellation fee, and all other deposits will be refunded.

If sponsorship is cancelled less than 60 days prior to conference, we reserve the right to charge the entire sponsorship fee.

Faxed applications will not be processed unless paying by credit card; otherwise your check must accompany this form.

Please make checks payable to:

SCAFP

Mail completed application and payment to:

SCAFP

Attn: 26th Annual EXPO L.A.

210 N Glenoaks Blvd

Suite C

Burbank, CA 91502

www.scafp.net

Questions? Call (818) 843-5660

FAX: (818) 843-7423

TAX I.D. # 95-3585298