

Sponsor Prospectus



May 7 - 8, 2009
Hyatt Regency Long Beach

200 South Pine Avenue,
Long Beach, CA 90802
562 491 1234

The 28th Annual EXPO L.A. is the perfect opportunity to reach targeted Financial Professionals who oversee their company's treasury operations and corporate finance operations. With an estimated audience of more than 250 people, the symposium is designated to provide professionals with the opportunity to learn about the most current information and ideas in treasury, cash management and investment operations.

***The 28th Annual EXPO L.A. is pleased to offer
the following Sponsorship Opportunities:***

Titanium Level - \$7,500

Includes 8 Complimentary Registrations, Banner Ad Web Link on SCAFP.net, Attendee List, Display Table, Brochure Cover, and Company Logo on all Promotional Materials

Platinum Level - \$5,000

Includes 5 Complimentary Registrations, Web Link, Attendee List, Display Table, Brochure Cover, and Company Logo on all Promotional Materials

Gold Level - \$3,500

Includes 3 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Silver - \$2,500

Includes 2 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Bronze - \$1,500

Includes 1 Complimentary Registration, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Sponsorship Opportunities

28th Annual EXPO L.A. will be here before you know it Reserve Your Sponsorship Level Today!

Luncheon Keynote Sponsor (\$5,000)

One Opportunity Available For Each Day

Reception Sponsor - Full (\$5,000)

Reception Co-Sponsor (\$2,500)

Symposium Handouts CD Sponsor:

*Company Logo on the CD of Symposium Handouts
PLUS, a link to your Company Website on CD (\$3,500)*

Breakfast Sponsor - Full (\$2,500)

Breakfast Co-Sponsor (\$1,500)

Each Opportunity Is Available For Each Day

Refreshment Breaks:

Morning Refreshment Break Sponsor - Full (\$2,500)

Morning Refreshment Break Co-Sponsor (\$1,500)

Afternoon Refreshment Break Sponsor - Full (\$2,500)

Afternoon Refreshment Break Co-Sponsor (\$1,500)

Each Opportunity Is Available For Each Day

Compendium Ads:

Compendium Ad - Back Cover (\$4,000)

Compendium Ad - First Page (\$3,500)

Compendium Ad - 1/2 Page (\$1,500)

Compendium Ad - 1/4 Page (\$1,000)

Internet Cafe/Business Center Sponsor (\$3,500)

One Opportunity Available for Entire Conference

Program Binder Sponsor (\$3,500)

Official EXPO Messenger Bag Sponsor (\$3,500)

Namebadge Lanyards Sponsor (\$1,500)

Pens/Hi-lighters Sponsor (\$1,500)

General Monetary Sponsorship

SUMMARY OF KEY DATES

October 31, 2008	Deadline for 2008 Sponsors to lock in Sponsor Level and function/item
February 2, 2009	First deadline for new sponsor sign-up to ensure inclusion on all material
February 2, 2009	E-Mailed Company Logo Due to scafp@emaoffice.com
April 15, 2009	Final deadline for all sponsor opportunities
April 15, 2009	Final deadline for artwork for conference materials
May 7 - 8, 2009	28th Annual EXPO L.A. - Hyatt Regency Long Beach

***To Reserve your Sponsorship on a
First-Paid, First-Served basis, Please fill out the
Sponsor Registration Form***

Questions? Please Contact:

Sponsorship Chair

Katy Stark, CTP

East West Bank

1900 Avenue of the Stars, Los Angeles, CA 90034

(310) 712-0044 ● katy.stark@eastwestbank.com

Sponsor Registration Application

COMPANY NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT NAME: _____ PHONE: _____
Email: _____ FAX : _____

Sponsorship Opportunity: Please indicate your first, second and third choices below using a 1 2 & 3.

____ Luncheon Keynote Sponsor Day 2 (\$5,000)

Reception:

____ Reception Co-Sponsor (\$2,500)

Symposium Handouts CD:

Web Link on CD and Company Logo

____ Handouts CD Sponsor (\$3,500)

Breakfast:

____ Breakfast Co-Sponsor Day 2 (\$1,500)

Refreshments:

____ AM Refreshment Break Sponsor - Full (\$2,500)

____ AM Refreshment Break Co-Sponsor (\$1,500)

____ PM Refreshment Break Sponsor - Full (\$2,500)

____ PM Refreshment Break Co-Sponsor (\$1,500)

Compendium Ads:

____ Compendium Ad - Back Cover (\$4,000)

____ Compendium Ad 1st Page of Binder (\$3,500)

____ Compendium Ad - 1/2 Page (\$1,500)

____ Compendium Ad - 1/4 Page (\$1,000)

____ Internet Cafe/Business Center (\$3,500)

~~____~~ **SOLD!** Program Binders Sponsor (\$3,500)

~~____~~ **SOLD!** Messenger Bag Sponsor (\$3,500)

~~____~~ **SOLD!** Badge Lanyards (\$1,500)

____ Pens/Hi-lighters (\$1,500)

____ General Monetary \$ _____
Amount

Thank You!

Website URL For Web Link: _____

**For ALL Sponsorships that include Company Logo placement, please email your company logo in
JPG(Web Resolution) AND EPS(Print Resolution) formats to scafp@emaoffice.com**

SPONSORSHIP LEVEL _____ TOTAL AMOUNT DUE \$ _____

____ CHECK # _____ _____ MASTERCARD _____ VISA _____ AMEX

CREDIT CARD NO. _____ EXP DATE _____

BILLING ADDRESS _____ BILLING ZIP _____ V-CODE _____

SIGNATURE _____

PAYMENT POLICY

A deposit of 50% of the total amount due must accompany the Sponsor Application before it can be processed. The balance of the fee is due by January 15, 2009. If the balance is not received by that date, we reserve the right to resell the sponsorship.

If sponsorship is cancelled more than 90 days prior to the conference, a \$250 administrative fee will be charged and all other deposits will be refunded. If sponsorship is cancelled between 60 and 90 days prior to the conference, one half of the deposit may be held as a cancellation fee, and all other deposits will be refunded.

If sponsorship is cancelled less than 60 days prior to conference, we reserve the right to charge the entire sponsorship fee.

Faxed applications will not be processed unless paying by credit card; otherwise your check must accompany this form.

Please make checks payable to:
SCAFP

Mail completed application and payment to:
SCAFP

Attn: 28th Annual EXPO L.A.
210 N Glenoaks Blvd
Suite C
Burbank, CA 91502

www.scafp.net

Questions? Call (818) 843-5660
FAX: (818) 843-7423

TAX I.D. # 95-3585298