

Sponsor Prospectus



May 6 - 7, 2010 ~ Long Beach, CA

The 29th Annual EXPO L.A. is the perfect opportunity to reach targeted Financial Professionals who oversee their company's treasury operations and corporate finance operations. With an estimated audience of more than 250 people, the symposium is designated to provide professionals with the opportunity to learn about the most current information and ideas in treasury, cash management and investment operations.

The 29th Annual EXPO L.A. is pleased to offer the following Sponsorship Opportunities:

TITANIUM LEVEL - \$7,500

Includes 8 Complimentary Registrations, Banner Ad Web Link on SCAFP.net, Attendee List, Display Table, Brochure Cover, and Company Logo on all Promotional Materials

PLATINUM LEVEL - \$5,000

Includes 5 Complimentary Registrations, Web Link, Attendee List, Display Table, Brochure Cover, and Company Logo on all Promotional Materials

GOLD LEVEL - \$3,500

Includes 3 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

SILVER LEVEL - \$2,500

Includes 2 Complimentary Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

BRONZE LEVEL - \$1,500

Includes 1 Complimentary Registration, Web Link, Attendee List, Display Table, Listing on all Promotional Materials

Sponsorship Opportunities

Reserve your Sponsorship Level today!

The 29th Annual EXPO L.A. will be here before you know it!

Luncheon Keynote Sponsor (\$5,000)
One Opportunity Available For Each Day

Reception Sponsor - Full (\$5,000)
Reception Co-Sponsor (\$2,500)

Symposium Handouts Website Sponsor:
Company Logo and link on the Website of Symposium
Handouts - available on-line for 1 year after event
(\$3,500)

Breakfast Sponsor - Full (\$2,500)
Breakfast Co-Sponsor (\$1,500)
Each Opportunity Is Available For Each Day

Refreshment Breaks:
Morning Refreshment Break Sponsor - Full (\$2,500)
Morning Refreshment Break Co-Sponsor (\$1,500)
Afternoon Refreshment Break Sponsor - Full (\$2,500)
Afternoon Refreshment Break Co-Sponsor (\$1,500)
Each Opportunity Is Available For Each Day

Website Banner Ads (run through June 2010):
Website Banner Ad SCAFP Home page Top (\$4,000)
Website Banner Ad EXPO Home page Top (\$3,500)
Website Banner Ad EXPO Home page Middle (\$1,500)
Website Banner Ad EXPO Home page Bottom (\$1,000)

Internet Cafe/Business Center Sponsor (\$3,500)
One Opportunity Available for Entire Conference

Program Binder Sponsor (\$3,500)

Official EXPO Bag Sponsor (\$3,500)

Namebadge Lanyards Sponsor (\$1,500)

Pens/Hi-lighters Sponsor (\$1,500)

General Monetary Sponsorship

SUMMARY OF KEY DATES

December 31, 2009	Deadline for 2009 Sponsors to lock in Sponsor Level and function/item
February 1, 2010	First deadline for new sponsor sign-up to ensure inclusion on all material
February 1, 2010	E-Mail your Company Logo to scafp@emaoffice.com
April 15, 2010	Final deadline for all sponsor opportunities
April 15, 2010	Final deadline for artwork for conference materials
May 6 - 7, 2010	29th Annual EXPO L.A. - Long Beach, CA

*To Reserve your Sponsorship,
please fill out the Sponsor Registration Form*

Questions? Please Contact:

Sponsorship Chair

Randy Gehres, CTP

Travelex Global Business Payments

1800 Century Park East, Ste 220, Los Angeles, CA 90067

310-277-7800 ● Randy.Gehres@Travelex.com

Sponsor Registration Application

COMPANY NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT NAME: _____ PHONE: _____
Email: _____ FAX : _____

Sponsorship Opportunity: Please indicate your first, second and third choices below using a 1, 2 & 3.

_____ Luncheon Keynote Sponsor (\$5,000)

Reception:

_____ Reception Sponsor - Full (\$5,000)

_____ Reception Co-Sponsor (\$2,500)

Symposium 2010 Handouts website:

Web Link and Company Logo on website with handouts

_____ Handouts Website Sponsor (\$3,500)

Breakfast:

_____ Breakfast Sponsor - Full (\$2,500)

_____ Breakfast Co-Sponsor (\$1,500)

Refreshments:

_____ AM Refreshment Break Sponsor - Full (\$2,500)

_____ AM Refreshment Break Co-Sponsor (\$1,500)

_____ PM Refreshment Break Sponsor - Full (\$2,500)

_____ PM Refreshment Break Co-Sponsor (\$1,500)

Website Banner Ads:

_____ Banner Ad - Home page Top (\$4,000)

_____ Banner Ad - EXPO page Top (\$3,500)

_____ Banner Ad - EXPO page Middle (\$1,500)

_____ Banner Ad - EXPO page Bottom (\$1,000)

_____ Internet Cafe/Business Center (\$3,500)

_____ Program Binder Sponsor (\$3,500)

_____ EXPO Bag Sponsor (\$3,500)

_____ Badge Lanyards (\$1,500)

_____ Pens/Hi-lighters (\$1,500)

_____ General Monetary \$ _____
Amount

● **Website URL For Web Link:** _____

● **For ALL Sponsorships that include Company Logo placement, please email your company logo in JPG(Web Resolution) AND EPS(Print Resolution) formats to scafp@emaoffice.com**

SPONSORSHIP LEVEL _____ TOTAL AMOUNT DUE \$ _____

_____ CHECK # _____ _____ MASTERCARD _____ VISA _____ AMEX

CREDIT CARD NO. _____ EXP DATE _____

BILLING ADDRESS _____ BILLING ZIP _____ V-CODE _____

SIGNATURE _____

PAYMENT POLICY

A deposit of 50% of the total amount due must accompany the Sponsor Application before it can be processed. The balance of the fee is due by January 15, 2010. If the balance is not received by that date, we reserve the right to resell the sponsorship.

If sponsorship is cancelled more than 90 days prior to the conference, a \$250 administrative fee will be charged and all other deposits will be refunded. If sponsorship is cancelled between 60 and 90 days prior to the conference, one half of the deposit may be held as a cancellation fee, and all other deposits will be refunded. If sponsorship is cancelled less than 60 days prior to conference, we reserve the right to charge the entire sponsorship fee.

Faxed applications will not be processed unless paying by credit card;
otherwise your check must accompany this form.

Please make checks payable to:
SCAFP

Mail completed application and payment to:
SCAFP

Attn: 29th Annual EXPO L.A.
210 N Glenoaks Blvd
Suite C
Burbank, CA 91502

www.scafp.net

Questions? Call (818) 843-5660
FAX: (818) 843-7423

TAX I.D. # 95-3585298